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Medical Center

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MEMORANDUM

**TO: CPMC and St. Luke's Medical Staff
CPMC Management**
**FROM: Arieh Rosenbaum, MD, Director, Medical Informatics
Craig Vercruysse, CIO, West Bay Region and Chief Process Officer, CPMC**
DATE: October 20, 2010
RE: EHR Donation Program Update: First Applicant Pool Selected/Website Live

We are pleased to report that the CPMC EHR Donation Program is off to a great start!

Since September 17 when we issued the first detailed communication about the program, we have reached a number of significant milestones:

- The newly-formed *EHR Donation Program Physician Advisory Committee* has developed practice prioritization criteria as well as a basic application process. Members of the committee include: Desiree Arretz, MD; Jay Long, MD; Bob Margolin, MD; and Arieh Rosenbaum, MD (chair). A Brown & Toland representative sits on the committee to provide technical expertise; CPMC management is represented by Craig Vercruysse.
- *The first pool of applicant practices* – representing 33 practitioners – has been selected by CPMC management and prioritized using the criteria developed by the Physician Advisory Committee. These practices are currently being contacted for technical assessments in preparation for implementation by the end of 2010.
- The EHR Donation Program *website* is now live at <http://www.cpmc.org/professionals/ehrdonation/>. The site includes detailed information about the program, a program demo, and an online application.

Next steps for physicians

Please visit our website to obtain further information about the program. Practice applications may be submitted online through this site.

We plan to schedule several Town Hall meetings during the months of November and December to review the program and answer medical staff questions. Dates will be announced in the coming weeks.

Specific questions not addressed on the website may be directed to Dr. Arieh Rosenbaum at RosenbA@sutterhealth.org.