



*California Pacific
Medical Center*

A Sutter Health Affiliate

MEDIA RELEASE

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**California Pacific Celebrates Opening of New
Women & Children's Center**

(San Francisco, June 1, 2007) -- California Pacific Medical Center has opened the first medical center in San Francisco devoted solely to taking care of the health needs of women and children.

The new Women and Children's Center now houses all California Pacific's pediatric and women's health services on one site, at 3700 California Street in San Francisco. The center was specifically re-designed to offer pediatric patients and their families the best in health care services, new state-of-the-art technology, and some added home comforts to make their stay more comfortable.

"The move will make it easier for our patients to get the world-class care they have come to expect from us, in one convenient location" said Martin Brotman, M.D., President and CEO of California Pacific Medical Center. "Now instead of parents sometimes having to take their children to physicians or specialists at a couple of different locations, everything is at the same site."

The Center will house our Outpatient Specialty Care services and will also include:

- A larger Pediatric Unit to make it easier for us to deliver high quality, family-centered care
- Private Pediatric ICU rooms so that a parent can stay with her or his child.
- Bigger Pediatric Unit rooms with more space for parents and children.
- An expanded Pediatric Intensive Care Unit (PICU) that can accommodate 36 premature babies who need the most specialized of care.
- A new Play Room and Recreation Room
- Improved Family Lounge and Kitchen

The new center also has a new Quiet Room, so that parents can have a "trial run" taking care of their baby before they leave the hospital. This means any questions they have can be answered right there, giving them a sense of comfort and confidence that they are ready to take their baby home.

"We are excited about this opportunity" said Elliott Main, M.D., Chairman of the Department of Obstetrics and Gynecology. "It's not just a matter of bringing together all our pediatric services on one site, it's also giving us a chance to offer more advanced, better health care for women too. For instance, we have some of the best state-of-the-art operating rooms for gynecology being developed right here at 3700 California Street."

In addition to a new minimally invasive, gynecologic surgical program, the Women and Children's Center will also offer Fertility Care and Genetic Screening; Prenatal, Labor and Delivery and

Postpartum care; High Risk Obstetrics; Breast Health Center; Women's Health Resource Center; Bone Density Screening; Pelvic Medicine and Incontinence Screening.

The new center is designed not just to offer the highest quality of care and level of comfort for our patients, but also to enable our award-winning staff to do an even better job caring for everyone who comes through our doors.

Last year California Pacific Medical Center delivered more than 7,300 babies, more than 50 percent of all babies delivered in San Francisco. We have some of the very best perinatal outcomes in all of California, and are considered a regional leader for high risk births.

California Pacific Medical Center. Beyond Medicine.

At San Francisco's California Pacific Medical Center, we believe in the power of medicine. We research the most up-to-date treatments, hire the most qualified individuals, and practice the most modern, innovative medicine available. We deliver the highest quality expert care, with kindness and compassion, in acute, post-acute and outpatient services, as well as preventive and complementary medicine. But we also believe that medicine alone is only part of the solution. That's why we look intently at each individual case and treat the whole person, not just the illness. It's why we go beyond medical care and provide our patients with things like disease counseling, family support and wellness treatments. As one of California's largest private, community-based, not-for-profit, teaching medical centers, and a Sutter Health affiliate, we are able to reach deep into our community provide education, screening and financial support in some of the city's most underserved neighborhoods. Because medicine can transform a body. But going beyond medicine can transform a life. www.cpmc.org

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