



*California Pacific
Medical Center*

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California Pacific Welcomes John Gates as New Chief Financial Officer

(San Francisco, October 8, 2008) California Pacific Medical Center has named John B. Gates as its new Chief Financial Officer.

Gates comes to CPMC from Cooper University Hospital in Camden, New Jersey where he was the Senior Executive Vice President and Chief Financial Officer.

“We are delighted to welcome John to California Pacific,” says Martin Brotman, M.D., president and CEO of California Pacific Medical Center. “Finding the right person to help run an operation as large and complex as a four-campus city-wide hospital system is not easy, but with John we know we have the perfect candidate. He has years of experience working in healthcare, and a sharp and flexible mind. We know our finances are in good hands with him.”

A graduate of the University of Detroit, Gates received his MBA from Villanova University before moving on to serve as CFO at Forum Health in Youngstown, Ohio; Covenant Health Systems in Lubbock, Texas; and Parkland Hospital and Health System in Dallas, Texas.

“This is a wonderful city, a wonderful hospital and a wonderful job. I feel very fortunate,” says Gates. “California Pacific has a well-deserved reputation as one of the best hospitals in the U.S. and this is an exciting time to be joining. We are about to build a new hospital at our St. Luke’s Campus. We are planning a new world class hospital at Cathedral Hill. I’m looking forward to helping the hospital find the funds to do all that, and continue to offer the best care possible to our patients.”

California Pacific Medical Center. Beyond Medicine.

At San Francisco’s California Pacific Medical Center, we believe in the power of medicine. We research the most up-to-date treatments, hire the most qualified individuals, and practice the most modern, innovative medicine available. We deliver the highest quality expert care, with kindness and compassion, in acute, post-acute and outpatient services, as well as preventive and complementary medicine. But we also believe that medicine alone is only part of the solution. That’s why we look intently at each individual case and treat the whole person, not just the illness. It’s why we go beyond medical care and provide our patients with things like

disease counseling, family support and wellness treatments. As one of California's largest private, community-based, not-for-profit, teaching medical centers, and a Sutter Health affiliate, we are able to reach deep into our community to provide education, screening and financial support in some of the city's most underserved neighborhoods. Because medicine can transform a body. But going beyond medicine can transform a life. www.cpmc.org

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