



California Pacific  
Medical Center

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## Blue Ribbon Panel Update

**San Francisco** (February 13, 2008) – Under the guidance of Supervisor Michela Alioto-Pier and Mitch Katz, M.D., Director of San Francisco’s Department of Public Health, a public-private planning process is being developed to ensure California Pacific Medical Center (CPMC) plays its appropriate part in promoting the health care needs of all San Franciscans. A “blue ribbon” panel of leaders in health, business, community and labor is being convened to develop a viable plan for an acute care hospital and outpatient services at CPMC’s St. Luke’s Campus, which complements and is supported by CPMC’s current institutional plan for its other campuses.

We are pleased that Stephen M. Shortell, Ph.D., MPH, dean and professor at the School of Public Health at UC Berkeley has agreed to chair the panel. He will be joined by the Rt. Rev. Marc Andrus, Bishop of the Episcopal Diocese of California as vice-chair.

To date, the following participants have agreed to join the panel:

**Mitch Katz**, M.D., director of San Francisco Department of Public Health

**Catherine Dodd**, Ph.D., health advisor, San Francisco Mayor Gavin Newsom’s office

**Anthony Wagner**, former vice president of labor relations, Kaiser Permanente and former executive administrator, San Francisco Department of Health

**Jean Fraser**, CEO, San Francisco Health Plan

**Jacob Moody**, Bayview Hunters Point Foundation

**Steve Falk**, president and CEO, San Francisco Chamber of Commerce

**Ed Kersh**, M.D., vice chief of staff, St. Luke’s, for St. Luke’s medical staff

**Damian Augustyn**, M.D., chief of staff, CPMC, for CPMC medical staff

**Ken Barnes**, M.D., for Savestlukes.org

Other invitations are still pending. Representatives from the California Nurses Association and the Service Employees International Union have also been invited.

The meeting dates have been determined:

Meeting #1 – March 20

Meeting #3 – May 8

Meeting #5 – June 3

Meeting #2 – April 16

Meeting #4 – May 19

Meeting #6 – June 18

Meetings will take place from noon to 2 p.m. Location is to be determined.

In addition to hearing from its own members, the blue ribbon panel will also receive input from the wider community. CPMC's Steve Lockhart, M.D., Ph.D., will serve as a community liaison to the panel and will gather community input with the help of Fr. John Golenski, a neutral third party, for presentation to the panel. This effort will provide the panel with the opportunity to query the community on any issues for which it desires a community response. This component will include targeted interviews with individuals and groups, as well as public comments at "town hall" meetings. A special task force will then gather those ideas and suggestions from the community, and create a thoughtful consensus report.

"I feel very positive about the progress being made and look forward to the panel's work," says Katz, who has been closely involved with the panel development and recruitment. "California Pacific Medical Center has shown a strong commitment to the process."

"Very talented and thoughtful individuals have agreed to participate," says Martin Brotman, M.D., president and CEO of California Pacific Medical Center. "I am grateful because I know this will demand a time commitment on their part. They are providing a very valuable service to the community with their participation."

The panel is expected to publish a report by the end of June.

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### ***California Pacific Medical Center. Beyond Medicine.***

At San Francisco's California Pacific Medical Center, we believe in the power of medicine. We research the most up-to-date treatments, hire the most qualified individuals, and practice the most modern, innovative medicine available. We deliver the highest quality expert care, with kindness and compassion, in acute, post-acute and outpatient services, as well as preventive and complementary medicine. But we also believe that medicine alone is only part of the solution. That's why we look intently at each individual case and treat the whole person, not just the illness. It's why we go beyond medical care and provide our patients with things like disease counseling, family support and wellness treatments. As one of California's largest private, community-based, not-for-profit, teaching medical centers, and a Sutter Health affiliate, we are able to reach deep into our community to provide education, screening and financial support in some of the city's most underserved neighborhoods. Because medicine can transform a body. But going beyond medicine can transform a life. [www.cpmc.org](http://www.cpmc.org)

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